

Genre: Love*

How do we navigate courtship, attract mates, survive heartbreaks, and keep relationships?

Genre	Addresses the love or hate within family, fraternal, and romance.
Subgenres	Courtship, Marriage, Obsession.
Expectations	Focus: Satisfy yearning for connection by attaining true love . Values: Range between hate and love . Emotions: Readers feel romance through an authentic connection. Climax: Protagonist and love interest show their proof of love .
Conventions	<ul style="list-style-type: none">- A love triangle of protagonist, love interest, and rival.- Other characters help and harm the relationship.- Opposite character traits influence the budding relationship.- Forces oppose the relationship (e.g., secrets, rituals).- The lovers must overcome their flaws or moral failings.
Scenes	<ul style="list-style-type: none">- The lovers meet.- The lovers first kiss or intimate connection.- The lovers show vulnerability by expressing their love.- The lovers break up.- The lovers show proof of love by one or both making a sacrifice.- The lovers reunite and commit or separate (subgenre based).
Characters	Protagonist: Two characters where one or both fall for each other. Antagonist: A rival intent on winning one of the lovers for self. Others: helpers, harmers, sidekick(s) to one or both lovers .
Plot	A: A series of events that bring together and pull apart the lovers.
Subplot	B: An ally helps one lover learn the change needed to win the other lover. C: One lover's required change forms that character's arc. D: Some community conflict that separates the lovers. E: The setting creates a story world readers want to know about.
Theme	External: Hate vs. Love (Love wins when lovers change or sacrifice). Internal: Varies by subgenre. Philosophical: Varies by subgenre.

*This profile was inspired by Shawn Coyne and the editors at storygrid.com/love-genre/.

