

BESTSELLING AUTHOR DAN BROWN

Notable Aspects of His Stories

Pushes all the right
buttons for the
THRILLER GENRE

Hooks readers with
NARRATIVE DRIVE and
quick **PACING**

Presents **MENTAL
GRAPHICS** and **VIVID
SCENE DETAILS**

Captures **EMOTIONAL
NUANCES** of the **STRONG
CHARACTERS**

Balances between
character **ACTION** and
DIALOGUE

Sets a familiar framework:
**DARK FORCE, MASTER
VILLAIN, SIMPLE HERO**

Provides a **BIG IDEA**
with a
MORAL GRAY AREA

Starts a **CLOCK TICKING** to
find a **TREASURE** and stop a
CATASTROPHE

Sets up the story with
**GRAND VISTAS, EXOTIC
VENUES,** and **SYMBOLS**